ZACH & LAUREN BROWN - CAMP DIRECTORS

CAMPERS! Welcome to our Summer Camps 2023! We are so excited to have you join our family. Our names are Zach and Lauren Brown. We are from Bertram, Texas and have a two year old son named Henry "Hank" Brown. We have been involved in the cattle industry for about twenty years and have enjoyed every moment of it. We have been very blessed over the years in our careers. From teaching for about ten years to now owning two of our own businesses we thank God every day for His grace and His plan. You will hear plenty more about us throughout camp and we are always only a phone call away. In everything we do though we put Jesus first and at the center of everything. Our list of favorite quotes could go on for miles but one we feel sums them all up is "Be Honest, Be Humble, Serve Others". We grow everyday in our lives with this quote. We also find Proverbs 3:5-6 and 1 Thessalonians 5:16-18 to be a couple of our favorite Bible verses. We are so excited to get Summer



Camps 2023 rockin and rollin. We can not wait to see you for the Big Show!

GUNNAR GRIGGS-BELL - ASSISTANT CAMP DIRECTOR - LEADERSHIP



Hey, everyone, I'm Gunnar Griggs-Bell! I am 21 years old, from Gunter, Texas, and currently a junior Agricultural **Communications and Political Science major at Texas Tech** University. I have a passion for not only leadership and personal development but also the cattle industry and American agriculture. This passion for me was established while I was involved in the FFA, starting in the 4th grade, where I exhibited market steers, was involved on multiple competitive teams, prepared public speaking, served in various officer positions, and just retired as a Texas FFA State Officer. Throughout my time in the FFA, my fondest memories included the show ring and a barn full of cattle that my family and I exhibited across the state of Texas at every major livestock show. After graduation, I hope to attend The Bush School at Texas A&M University to receive my master's degree in public service in administration with a concentration in public policy. My goal after receiving my

master's is to advocate for the American cattle industry in our national capitol. A quote that has not only inspired my past but also motivates me for the future is "Consistent hard work leads to success. Greatness will come." from Dwayne "The Rock" Johnson. This quote is one that I keep at the forefront of everything that I do, and that is understanding that the road you are on can be tough, but through resilience and perseverance, you can achieve anything you set your mind to. This summer, I am elated to work with each and every one of our campers. It is truly an honor to be able to give back to an industry that has made me who I am today.

RIKI NARDIELLO - ASSISTANT CAMP DIRECTOR - SHOWMANSHIP



Howdy! My name is Riki Nardiello and I'm from East Bernard, Texas. I am 19 years old and currently studying Agricultural Economics at The Texas A&M University. I grew up showing swine and participating in public speaking, livestock judging, and other Career and Leadership Development Events within the FFA and 4H as well as being an officer at the chapter, district, and area levels. My family has raised registered Brahman and commercial cattle since before my time, and I started showing heifers six years ago which led to my involvement in the Texas and American Junior Brahman Associations. While at Texas A&M, I hope to intern for the Ag and Natural Resources Policy program in Austin or D.C. and one day run my own swine and cattle operations. During times of discouragement, I like to remind myself that: "there are two things you can control in life: your attitude and your effort." I look forward to meeting each of you and watching you

grow into THE GREATEST SHOWMAN you can be!

KORA THOMAS - HERDSMAN SPECIALIST

Hey guys, I'm Kora Thomas! I'm 19 years old and I'm from Plainview, Texas. I am currently a freshman at West Texas A&M University pursuing a degree in Ag Education. I was in FFA from my seventh grade year to my senior year. I was an active member on the public relations team for four years, as well as the junior radio team for one year. I competed on multiple CDE teams which included meats, dairy products, and dairy cattle. My team and I made it all the way to Nationals my senior year judging dairy cattle! I showed steers and heifers for five years. My favorite part about showing is seeing all the hard work and time you put in turn into something successful. My future goals include one day opening my very own family operated cow/calf operation. I would also like to make a difference in a school's FFA program. A quote that I think about often is, "Luck to me is a lot of determination, hard work, faith in myself and in God." -Lane Frost. I think about this quote



because at the end of the day the only way you are going to get something is by working for it and having faith in God, because it isn't just going to be handed to you. I'm excited to meet everyone at this camp, make new friends, and help teach kids how to be better showmen!

KIELEE WAY - CAMP INTERN



Hey y'all! I am Kielee Way, I am 17 years old and from Sweeny, Texas. I am currently a Senior at Sweeny High School and have been Vice President of my FFA chapter for the past 2 years as well as a member of my local 4H. I have been showing animals for 4 years, starting with market rabbits and moving into show heifers. I have had the privilege to serve my FFA chapter in many ways such as competing in Job Interview, Ag Sales, and Livestock Judging. I am currently an intern at Wild Peach Veterinary Clinic; I plan to further

my career in veterinary medicine and become Doctor of Veterinary Medicine. Throughout my years I have heard many quotes from coaches, but my favorite one is, "Hard-work beats talent when talent doesn't work hard" by Scott Jones. This quote is something that keeps me motivated and reminds me that anyone can be beaten, if I put the time and effort in. Being a past camper at The Greatest Showmanship Camp, I am so excited to give back to the camp that started everything. I am excited to be a part of the group and see improvement in everyone!

ALAYNA RODRIGUEZ - HEAD COACH

Hey everyone, I am Alayna Rodriguez! I am 18 years old and I am from Edinburg, Texas in the Rio Grande Valley. I am going to be a Freshman at Schreiner University where I will major in Animal Science as well as play on their women's soccer team. I have been a member of my county's 4-H club for 7 years and a member of my school's FFA chapter for 4 years. Throughout my years in these clubs I have competed in wool judging and livestock judging CDE's and radio LDE. I have also exhibited cattle, hogs and market lambs. My favorite memory of showing cattle was when my sister and I swept our entire county show, going home with many buckles and banners for showmanship and the market show. My future goals are to open up my own vet clinic, to play division 1 soccer and to be able to judge at a major livestock show. A quote that I live by is "Those who dare to fail miserably can achieve greatly" by John F. Kennedy. This quote inspires me because it reminds me that it is okay to fail in



life because with failure comes success. I am so excited for camp and I can't wait to meet new people and make new memories. I look forward to being able to share my knowledge as well as learn things from other showmen.

DARIUS COBOS - ASSISTANT COACH



Howdy! My name is Darius Cobos and I am 18 years old from Helotes, Texas. I am a senior in high school and I am going to be a freshman at Tarleton State University with a degree plan in animal science. I joined 4-H when I was in the 5th grade and it was the best thing I could have done! From there I began to show pigs all the way through my senior year. My freshman year I competed in Greenhand Chapter Conducting where we won state but due to covid, never got to compete at nationals. My cattle experience started last year at the

Greatest showman camp where I brought my first steer and learned many valuable lessons and learned proper care. My goals are to graduate with a masters degree in animal science and go into the ag industry with a focus on food processing. My favorite quote is, "The same hammer that breaks glass is the same the forges steel" and that just means that you can either break or learn to build yourself up. This year at camp I am looking forward to being able to pass on what I have learned to the next generation of showers and watch campers grow into leaders.

ELLIE HERT - HEAD COACH

Hey y'all! I am Ellie Hert from Liberty Hill, Texas. I am 15 and a sophomore at Liberty Hill High School. I have been showing cattle since fifth grade, and have participated in many LDEs and CDEs through my FFA chapter. A few of my favorite events have been Ag Sales, Ag Issues, and of course, showing cattle! Some of the most memorable moments from my show cattle career have been traveling to national shows and having the opportunity to compete with cattle from across the country. In the future, I plan to run for the Texas FFA State Officer team, and attend college for a degree in Agricultural Journalism and Communications. A quote which has had a huge impact in my life is, "You can't have a million dollar dream with a minimum wage work ethic." In life, nothing is handed to you, and you can't expect to reach your goal without putting in 110% effort. I cannot wait to meet each of you at camp this summer and watch you grow as a leader and showman!



HAGEN STUART - ASSISTANT COACH



Hey, y'all I'm Hagen Stuart! I am 16 years old from Adkins, Texas. I'm currently a sophomore at Falls City High School. After graduation, I plan on attending West Texas A&M to pursue a degree in Agribusiness. Throughout my four years in my school's FFA chapter, I have competed in many livestock judging competitions. Newly added is Wool Judging. I showed hogs, then transferred over to the beef industry where I've been showing cattle for about 4 years now. My favorite experience with cattle would be winning The Greatest

Showman Award in 2022. It had been a long time goal of mine and I was finally able to accomplish that goal. My future goals include graduating from college and earning my degree in Agribusiness. My favorite quote would have to be, "When life gives you lemons, make lemonade." This quote has shown me that no matter what this world throws at you, you just have to make the best of it. Don't let any little bump in the road slow you down, just keep trucking. I'm so excited to meet everyone at camp and watch y'all grow as leaders and showmen!

BRYLON FRERICH - HEAD COACH

Hey guys!! I'm Brylon Frerich, I'm 16 years old from Garden City, and I'm currently a sophomore in Forsan ISD. After graduation, I plan to attend Kansas State University, where I would like to study stem cells, and how to stimulate them to turn them into different types of cells. I've been in the 4H industry for 8 years, and competed in showing rabbits, goats, and steers. I've also been involved in livestock judging, shooting sports, and food challenge. My favorite events by far are livestock judging and showing steers. This will be my 4th year showing steers, and it is one of my biggest passions. I love all parts of it, including washing, showmanship, feeding, and fitting. My favorite moment ever in the showing industry is when I got second with a simmental at the Houston Stock Show. The experience was amazing, and my whole crew was there to congratulate me. In the future, I hope to create my own songs/albums, pursue the Lord further, and have my own club



calf operation. A quote that has really impacted my life is "Be honest. Be humble. Serve others." I learned this at a ZBLT camp, and it has stuck with me ever since. I'm so excited for camp, and can't wait to meet the campers and watch them grow!

MARY FREEMAN - ASSISTANT COACH



Howdy y'all, my name is Mary Freeman. I am going to be a sophomore at Bandera High School in Bandera, Texas. When I graduate, I would love to attend Texas A&M University to study livestock genetics and embryology. This past year, I served on my FFA Chapter's Officer Team as the Reporter, and competed in Livestock Judging, Wool Judging, Dairy Judging and Senior Creed Speaking. I have shown cattle under 4H for just over eight years, raising mostly Dexter Cattle and market steer projects. I have my own herd of Dexter cattle that I have been developing towards a higher show quality animal. As I move forward with my cattle, I would love to win the Dexter Show at National Western with a home grown heifer, to be a competitor in every Texas major with my steers, and to compete at a national level in livestock judging. My favorite quote is from Matthew 6:34 which says, "Therefore do not worry about tomorrow, for tomorrow will worry about itself. Each day has enough trouble of its own". I love this quote because it inspires me to live in the moment and trust that

tomorrow will be taken care of in its own time. I cannot wait to help teach everyone I can how to be the best showman they can be!